



# Sponsorship Opportunities with ***THE*** Capital to Coast Relay- *The Longest Running Relay in Texas. 223 miles!*

## **Title Sponsor \$20,000**

Includes:

- Name to appear before event title, i.e. 'The *Every Brand Apparel* Capital to Coast Relay'
- Name goes on all printed race materials, all signage (you will have an exclusive banner at the beginning and end of the race), as well as all media promotions, radio ads, etc.
- Name printed on all race merchandise and apparel, including photos, and medals.
- Opportunity to get market to all the participants directly - with handouts, marketing material, etc.
- Display table provided to allow you hand out corporate materials at the beginning and the end of the race to all runners.
- 1 complimentary team entry. (\$1200 value)
- VIP entry and complimentary beer garden entry and drink coupons for staff/team.
- Link and advertising on website for the duration of the year, with link to your site, etc.

## **Red \$5000**

Includes:

- Name goes on all printed race materials, all signage, as well as all media promotions, radio ads, etc.
- Name printed on all race shirt.
- Opportunity to get market to all the participants directly - with handouts, marketing material, etc.
- Link and advertising on website for the duration of the year, with link to your site, etc.

## **White \$2500**

Includes:

- Name goes on all printed race materials.
- Name printed on all race shirt.
- Opportunity to get market to all the participants directly - with handouts, marketing material, etc.
- Link and advertising on website for the duration of the year, with link to your site, etc.

## **Blue \$500- \$1000**

Includes:

- Name printed on all race shirt.
- Opportunity to get market to all the participants directly - with handouts, marketing material, etc.

# Other Sponsorships:

## Shirt Sponsor - IN KIND or \$6000

Includes:

- Providing a high quality, high performance apparel piece with printing on the front of the race logo, and the back with all sponsors, with your logo anywhere you would like on the sleeves of upper back.
- Link and advertising on website for the duration of the year, with link to your site, etc.
- Opportunity to get market to all the participants directly - with handouts, marketing material, etc.

## Photography Sponsor \$3000

Includes:

- Providing a high quality picture of all race participants throughout the course, as well as team photos at the end. Photographer **keeps all profits** from photo sales from the event.
- Name on the race shirt.
- Opportunity to get market to all the participants directly - with handouts, marketing material, etc.

## Wristband (relay baton) Sponsor \$2000

Includes:

- Name and corporate logo imprinted on the relay baton (it is a snap bracelet that will be worn by all runners at least 3 times 😊 ) It is always kept as a keepsake after the race by the teams.
- Name on the race shirt.
- Opportunity to get market to all the participants directly - with handouts, marketing material, etc.

## Exchange Zone Sponsors \$200

Includes:

- This is where your organization can 'man' one of the exchange zones throughout the course. You can make it as you want it. Make it fun, play music, give out prizes, give away food, drinks (must abide by TX state laws), ANYTHING you want your organization to do for the runners. MAKE IT FUN!!!
- Opportunity to get market to all the participants directly - with handouts, marketing material, at the exchange zone.

## **In Kind Sponsors:**

We are looking for donations of product in the following areas:

**Beer Garden at the finish line.** You keep all profits. Must be a beer distributor and have all required licenses by the state of TX and the city of Corpus Christi.

**Food Sponsor:** To donate/sell food to runners at one or two spots on the course, as well as provide a 'trailer' at the finish line. You keep all profits. We will not offer food providers that are in the same type of food...ie. only one pizza company, only one energy bar company. We will make sure to give you exclusivity in your area. You must have correct permits if applicable for food handling with the appropriate cities involved.